

Building a portfolio with a blend of strategies

Two approaches to growth—and 100% downside protection—with Lincoln fixed indexed annuities

Over the past fifteen years, the market saw several downturns, but investors with Lincoln fixed indexed annuities took no losses and locked in significant growth in up years. The chart below compares the performance of a 5% fixed rate of return with a 50/50 blended allocation strategy of the 1 Year S&P 500 Participation account and the 1 Year 500 10% Daily Risk Control account.

Higher returns

1 Year S&P 500 Participation

- Multiplies stated rate by any positive performance at the end of the indexed term.
- Brought the highest overall returns to the blended strategy, locking in growth in 12 up years, with double-digit returns¹ in five of those up years.

Higher rates

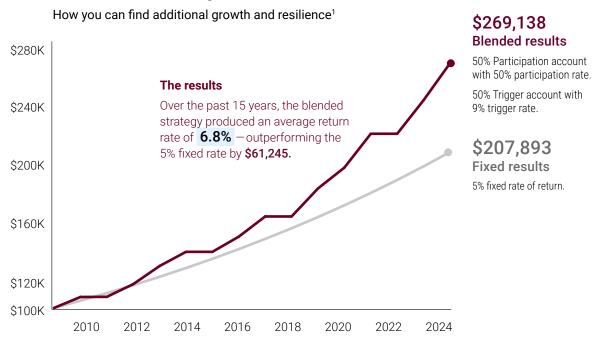
1 Year S&P 500 10% Daily Risk Control Trigger

- Since the account tracks a volatility-controlled index, there's potential for higher rates.
- Credits a set rate in up or flat markets; the full 9% trigger rate¹ credited in 11 of 15 years.

100% downside protection

 A Lincoln fixed indexed annuity provides 100% downside protection.

Blended vs. fixed strategies



¹ The S&P 500 and S&P 500 Daily Risk Control 10% Index results are actual performance for the full period, without dividends. Past performance is not indicative of nor does it guarantee future performance. The rates in this example are hypothetical and are used for illustration purposes only. The actual rates will be determined at contract issue, and are declared annually by the issuing company at its discretion. Subsequent interest rates may be higher or lower than the initial ones and may be different from those used for new contracts.

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Your tomorrow. Our priority.™

Not a deposit

Not FDIC-insured

Not insured by any federal government agency

Not guaranteed by any bank or savings association

May go down in value

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The exact terms of the annuity are contained in the contracts and any attached riders, endorsements and amendments, which will control the issuing company's contractual obligations. For more information about the annuity, please also read the Client Guide, Disclosure Statement and Fact Sheet or contact your representative.

Income taxes are due upon withdrawal and if withdrawn before age 59½, an additional 10% federal tax may apply. Withdrawals and surrenders may be subject to surrender charges and a Market Value Adjustment.

There is no additional tax-deferral benefit for contracts purchased in an IRA or other tax-qualified plan, since they are already afforded tax-deferred status.

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