Lincoln Annuities presents

Fixed Annuities social media campaign

Quickly create social media campaigns that can help elevate your business and conversations with clients. Use the images and text provided to schedule social media on your channels.

Follow these steps to implement:

1. Download the images from the zip file and save them to your computer.
2. Copy the text from our content library below and upload with the corresponding image to your LinkedIn or Twitter.

LCN-3103235-052720

Content library

Post 1

Help [your clients] protect [your][their] retirement portfolio with downside protection while staying positioned for growth. Contact me for solutions that can help.

Post 2

Doing your research before the first contact helps create a tailored client experience — and can lead to a long-lasting relationship. Let me show you how.

Post 3

No matter what's going on around us, your mental and physical well-being can help you move forward with optimism and #confidence. Invest in your health.

Post 4

Discover what inspires you [and your clients] to look to the future with #confidence and optimism. Contact me to help you take the lead.

Post 5

It's important to review beneficiary information to ensure loved ones are protected and legacy plans go as intended. Ask me how to get [your clients] started.

Post 6

The strongest financial professionals have meaningful conversations that help build client trust and drive action. Call me to learn how to move forward with #confidence.

Post 7

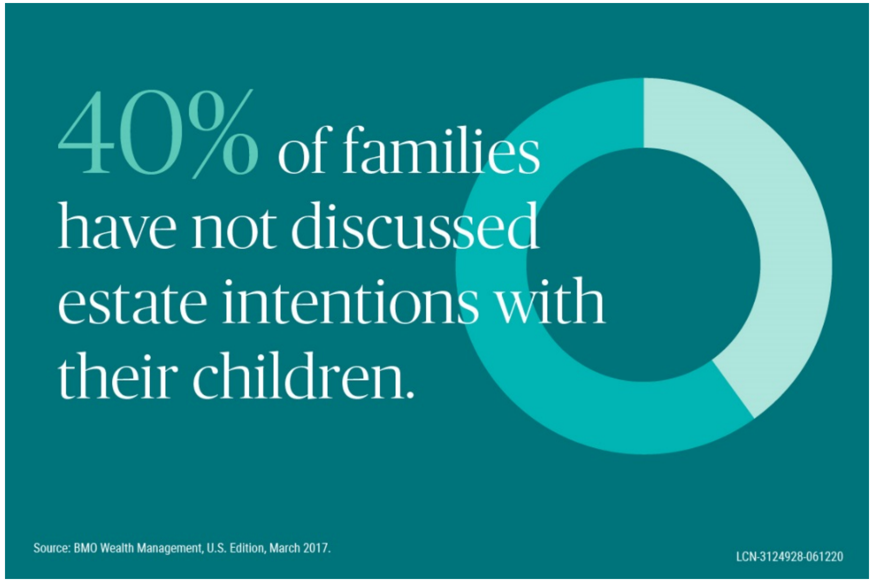
Adding downside protection to [your] [your clients] retirement portfolio can go a long way toward helping [you] [them] embrace confidence. Contact me for solutions that can help.

Post 8

Strength and resilience can increase #confidence and optimism by keeping you [and your clients] focused on the future. Let me help you stay on course.

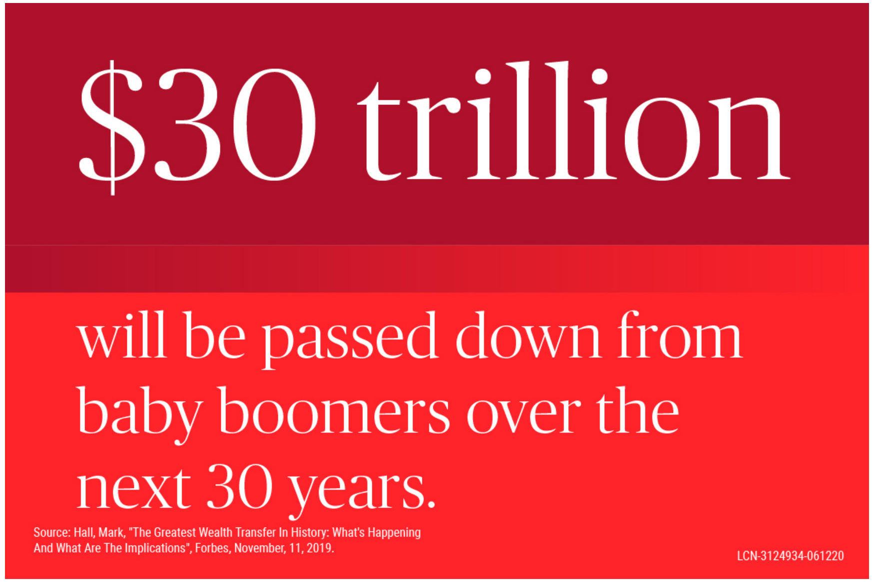
Post 9

A beneficiary review is a great way to keep the whole family involved. Contact me for conversation tips.



Post 10

Help create a smooth transition. Let me help you assist in preparing an annual beneficiary review to ensure your [clients'] wishes are honored. Call me today.



Post 11

Your clients want to know how they can add more certainty to their #retirement #income plan. Let me show you how to get the conversation started.

Post 12

Improve your skills for more meaningful conversations on issues that matter most to clients. Contact me for more tips.

Post 13

Reaching long-term financial goals takes focus and commitment – Guide your clients into the future with optimism and #confidence. Let me help you take the lead.

Post 14

The right mindset can inspire and motivate. Let me help you and your clients look to the future with renewed #confidence and optimism.

Post 15

Doing your research before the first contact helps create a tailored client experience — and can lead to a long-lasting relationship. Let me show you how.

Post 16

To be effective in whatever you do requires your mind and body to be in balance. Focus on the three pillars of health: Rest, Eat, Move.

Post 17

Is today's market making your clients feel uncertain about retirement? Call me to discuss how you can help them turn an unpredictable retirement landscape into something more predictable.