

LIFE SOLUTIONS

# Premium Finance Overview

# What is premium financing?



Borrowing from a bank or other commercial lender



To pay premiums of a life insurance policy



On a life insurance policy

# How does commercial premium financing work?



Applies for loan and transfers collateral



Loans funds to the policyowner



Receives premium paid by the policyowner



Net death benefit

Policyowner will need to pay interest and principal to lender at some point

# Commercial premium financing

Typical profile

Product design

Benefits and risks

Collateral

Guidelines

# Typical profile

#### Those with one of the following:

- Estate planning need
- Business insurance need
- Retirement income need





# Typical profile





Take advantage of low borrowing costs



May be illiquid



Selling investments could trigger tax exposure



May want to conserve gifting capacity

# Funding

- Policyowner borrows from a commercial lender
- Borrowing costs are set by the lender
- Loan must be collateralized

First-year premium	Sample index + spread	Sample rate
\$100,000 - \$499,999	LIBOR + 250bps	3.50%
\$500,000 - \$999,999	LIBOR + 225bps	3.25%
\$1,000,000+	LIBOR + 200bps	3.00%

LIBOR is 0.35% as of December 31, 2020.

## Collateral

#### collateral

noun

Something pledged as security for repayment of a loan, to be forfeited in the event of a default.

(What the bank keeps if you don't pay.)

#### Possible premium finance collateral:



Policy values



Liquid assets



Marketable securities

# Collateral

#### **Collateral sample**

Policyowner borrows \$1M

First-year surrender value \$200,000

Additional collateral required \$800,000



# Product design



Loan duration

Usually 5 to 10 years



**Products** 

Fixed products only, typically Indexed UL



#### **Product features**

Sometimes includes a High Early Cash Value Rider to minimize outof-pocket collateral



#### **Exit strategy**

May illustrate a distribution\* from the policy to repay the lender "Death" is usually not an acceptable exit strategy

<sup>\*</sup>Loans and withdrawals reduce your policy's cash surrender value and death benefit, may cause the policy to lapse, and may have tax implications.

## Benefits and risks

If performs as illustrated, life insurance protection for the cost of paying the interest

	Borrowed premium	Loan interest rate	Interest paid annually	Policy death benefit	Total loan	Net death benefit
1	\$1M	5%	\$50,000	\$20M	\$1M	\$19M
2	\$1M	5%	\$100,000	\$20M	\$2M	\$18M
3	\$1M	5%	\$150,000	\$20M	\$3M	\$17M
4	\$1M	5%	\$200,000	\$20M	\$4M	\$16M
5	\$1M	5%	\$250,000	\$20M	\$5M	\$15M
			\$750,000			\$15M



But an underperforming policy could add substantial cost to the owner.

## Guidelines



**Net worth** 

\$5M age <u>></u>51 \$2.5M age <u><</u>50 **Annual income** 

\$250,000 all

ages



Proposed insured must be able to pay the minimum annual level premium



Generally, **interest must be paid** as incurred annually or more frequently. Accrual can be considered if certain guidelines are met.



Well-defined loan payment plans and exit strategies



**Foreign National** 

Wealthy global clients can finance their Lincoln policies



MultiLife

MultiLife cases can be financed with Lincoln



**Term Conversions** 

Premium finance is available for term conversions

# Commercial premium financing

Typical profile	<ul> <li>Estate planning and/or SRP need</li> <li>Illiquid and/or wants to take advantage of low borrowing cost</li> </ul>	
Funding	<ul> <li>Borrows from a commercial lender</li> <li>Costs tied to LIBOR or PRIME</li> </ul>	
Collateral	<ul><li>Required</li><li>Policy values, assets, securities, etc.</li></ul>	
Product design	<ul> <li>We typically design 7-10 pays</li> <li>HECV rider to minimize collateral</li> <li>Repay loan from policy values</li> </ul>	
Benefits and risks	<ul> <li>If performs as illustrated, protection for the cost of the interest</li> <li>If underperforms, considerable cost</li> </ul>	
Guidelines	<ul> <li>Premium finance cases must meet Lincoln's guidelines</li> </ul>	

# Thank You

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